

YOU ARE CORDIALLY INVITED TO THE

HOUSING PARTNERSHIP
DEVELOPMENT CORPORATION'S



28TH ANNIVERSARY
LUNCHEON

FRIDAY, NOVEMBER 19, 2010
THE ROOSEVELT HOTEL, NEW YORK CITY

11:30 A.M. RECEPTION

12:15 P.M. LUNCH & PRESENTATION

KEY NOTE SPEAKER

CHARLES E. SCHUMER

UNITED STATES SENATOR FOR NEW YORK

GUEST SPEAKERS

RAFAEL E. CESTERO

COMMISSIONER, NEW YORK CITY DEPARTMENT
OF HOUSING PRESERVATION AND DEVELOPMENT

JOHN B. RHEA

CHAIRMAN, NEW YORK CITY HOUSING AUTHORITY

PRISCILLA ALMODOVAR

COMMUNITY DEVELOPMENT BANKING
JP MORGAN CHASE BANK, N.A.

BUSINESS ATTIRE

PLEASE ADVISE ON SPECIAL DIETARY REQUESTS

HOUSING PARTNERSHIP DEVELOPMENT CORPORATION (HPDC) BOARD OF DIRECTORS

JOHN MCCARTHY (Chair), The Community Preservation Corporation
JAMES BASON, Carver Federal Savings Bank
AMANDA BURDEN (ex-officio), New York City Department of City Planning
RAFAEL CESTERO (ex-officio), New York City Department of Housing Preservation and Development
CHARLES GATEWOOD, Chase Community Development Corporation
TODD GOMEZ, Bank of America Merrill Lynch
JAMES HEDDEN, Rose Associates
MARC JAHR (ex-officio), New York City Housing Development Corporation
LEWIS JONES, 5 Stone Green Capital LLC
JOHN L. KELLY, Nixon Peabody
HOLLY LEICHT (ex-officio), New York City Department of Housing Preservation and Development
WILLIAM C. MCCAHERN, Capital One Bank
THOMAS OSTERMAN, Sterling Equities

COMMUNITY PARTNERSHIP DEVELOPMENT CORPORATION (CPDC) BOARD OF DIRECTORS

JOHN L. KELLY (Chair), Nixon Peabody
JOSEPH BARDEN, Margert Community Corp.
JAMES BASON, Carver Federal Savings Bank
JAMES BUCKLEY, University Neighborhood Housing Program
MICHELLE DE LA UZ, Fifth Avenue Committee
CHARLES GATEWOOD, Chase Community Development Corporation
RACHEL HYMAN, Habitat for Humanity NYC
MARC JAHR (ex-officio), New York City Housing Development Corporation
CHRIS KUI, Asians American For Equality
HOLLY LEICHT (ex-officio), New York City Department of Housing Preservation and Development

RESIDENTIAL INTEGRATED SOLUTIONS CORPORATION (RISCO) BOARD OF DIRECTORS

WILLIAM FREY, Enterprise Community Partners, Inc.
STEVEN HOCHBERG, Stempel Bennett Claman & Hochberg
BARBARA SKARBINSKI, ABS Architects, PC

HOUSING DEVELOPMENT FUND COMPANY, INC. BOARD OF DIRECTORS

SHEILA LATIMER, HPDC
DANIEL MARTIN, HPDC
SHELIA MARTIN ESQ., HPDC

DEVELOPER ADVISORY COMMITTEE

ALAN BELL, The Hudson Companies, Inc.
LES BLUESTONE, BlueSea Development Company LLC
CARLTON BROWN, Full Spectrum of NY, LLC
RON MOELIS, L&M Equity Participants LLC
EDWARD POTEAT, Horsford & Poteat Realty/Vision Builders, Inc.
VINCENT RISO, The Briarwood Organization

SPONSORSHIP OPPORTUNITIES AND BENEFITS

PLATINUM

25 Luncheon tickets
Acknowledgement in all press releases, HPDC newsletter and website
Signage at luncheon
Name listing in Journal
Recognition from podium by keynote speaker
Focal point seating in front of podium
Press interview during event
Letter from HPDC in appreciation of community involvement
Platinum page in Journal

GOLD

20 Luncheon tickets
Acknowledgement in all press releases, HPDC newsletter and website
Signage at luncheon
Name listing in Journal
Priority seating near podium
Letter from HPDC in appreciation of community involvement
Gold page in Journal

SILVER

15 Luncheon tickets
Acknowledgement in HPDC newsletter and website
Signage at luncheon
Name listing in Journal
Letter from HPDC in appreciation of community involvement
Silver page in Journal

BRONZE

10 Luncheon tickets
Acknowledgement in HPDC newsletter and website
Signage at luncheon
Name listing in Journal
Letter from HPDC in appreciation of community involvement
Bronze page in Journal

SPONSORSHIPS

I/We wish to purchase the following sponsorship package:

- | | |
|--|----------|
| <input type="checkbox"/> Platinum Sponsorship (25 Tickets) | \$50,000 |
| <input type="checkbox"/> Gold Sponsorship (20 Tickets) | \$25,000 |
| <input type="checkbox"/> Silver Sponsorship (15 Tickets) | \$10,000 |
| <input type="checkbox"/> Bronze Sponsorship (10 Tickets) | \$5,000 |

ADVERTISEMENTS

I/We wish to purchase the following journal advertisement:

(Please note that advertisements are included in sponsorship packages)

- | | |
|---|---------|
| <input type="checkbox"/> Full page - Platinum | \$1,750 |
| <input type="checkbox"/> Full page - Gold | \$1,500 |
| <input type="checkbox"/> Full page - Silver | \$1,250 |
| <input type="checkbox"/> Full page - Bronze | \$1,000 |
| <input type="checkbox"/> Half page - White | \$750 |

INDIVIDUAL TICKETS

I/We wish to purchase the following ticket option:

- | | |
|--|-----------|
| <input type="checkbox"/> Table of Ten | @ \$4,500 |
| <input type="checkbox"/> Single Ticket | @ \$450 |
| <input type="checkbox"/> Single Ticket (nonprofit) | @ \$300 |

I/We cannot attend, but wish to make a contribution of \$ _____.

I/We wish to purchase the item(s) indicated above. Enclosed is a check for \$ _____
made payable to the **Housing Partnership Development Corporation**.

Name: _____ Title: _____

Company: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please mail this form with payment in envelope provided to:
Housing Partnership Development Corporation
450 Seventh Avenue, Suite 2401, New York, New York 10123

For more information, or to purchase tickets online, visit
www.housingpartnership.com
or contact Heidi Trinidad at 646-217-3391 or htrinidad@housingpartnership.com

The Housing Partnership Development Corporation is a 501(c)(3) charitable organization. Contributions are tax-deductible for federal income purposes. The part of this contribution that is deductible for federal income purposes is limited to the excess of any money contributed above the value of the meal for this event. The good faith estimate of the value of the meal for this event is \$100. We recommend that you make a copy of this documentation and retain it as proof of your contribution.