NYC Housing Partnership

HONORING
Jamie Smarr

WELCOMING
Molly Wasow Park

43RD ANNIVERSARY

Leadership & Legacy

Reception Benefit

Celebrating leadership. Advancing housing stability.

WHEN
Thursday, October 22, 2026
6:00–8:00 PM

WHERE
Versa NYC
218 West 35th Street, Manhattan

HOUSINGPARTNERSHIP.COM

EST. 1983 · 43 YEARS OF OPENING DOORS

THE OPPORTUNITY

Stand with the leaders solving New York’s housing crisis

The Leadership & Legacy Reception brings together New York City’s most influential leaders in affordable housing, real estate development, finance, law, philanthropy, and government. This is not simply a traditional anniversary fundraiser. It is a **Housing Stability Leadership Reception** that positions sponsors as strategic partners in one of the most urgent issues facing our city today.

By sponsoring this event, your organization will:

Align with a critical civic mission
At a time when housing stability has never been more important.

Demonstrate leadership
In corporate social responsibility and community investment.

Gain premier visibility
Among the city’s most influential housing and real estate leaders.

Access senior decision-makers
Across the public, private, and nonprofit sectors.

Honor a transformative leader
While investing in the future of affordable housing.

INDIVIDUAL TICKETS

$500
Single ticket

$400
Nonprofit rate

Each ticket includes one seat at the celebration. Cocktails and hors d’oeuvres included.

RSVP

Scan the code or visit:
housingpartnership.com/rsvp

Ticket sales end **October 15, 2026**

SPONSORSHIP OPPORTUNITIES

Sponsorships

	Presenting $35,000 SOLD OUT	Legacy & Leadership $20,000	Housing Stability $15,000	Housing Opportunity $10,000	Community Partner $7,000
Event tickets	16	12	10	8	6
Housing Stability Briefing invitation	✓	✓	✓	✓	
Logo placement	Premium: all event marketing, signage & digital	Prominent: website, on-site signage & digital display	Website, on-site signage & digital display	Digital event display	Digital event display
Event digital slide show	Exclusive presenting recognition	Featured			
Jamie Smarr tribute recognition	Leadership Tribute	Full page	Full page	Half page	Quarter page
Program remarks recognition	✓	✓	✓		
VIP reception access	✓	✓	✓	✓	✓
Photo opportunity with Jamie & Molly	✓				
Video Experience ($20K value)	✓ Included	Add-On	Add-On	Add-On	Add-On
Post-event recognition	Featured	Listed	Listed	Listed	Listed

TRIBUTE MESSAGES

For partners who wish to honor Jamie Smarr's leadership and service, tribute messages are available as a standalone contribution.

Leadership Tribute Message	**$10,000**
Full-Page Tribute Message	**$5,000**
Half-Page Tribute Message	**$2,500**
Quarter-Page Tribute Message	**$1,000**

Tribute messages are featured in the digital tribute journal, event slideshow, and post-event recap communications.

EXPERIENCE SPONSORSHIP

Video Experience

$20,000 Add-On to any sponsorship · **$25,000** Standalone

Custom-branded event highlight reel · 60-sec recap video · On-site interviews · Logo in all video assets · Social media promotion · **Limited to 2 partners**

Standalone: All benefits above · No sponsorship table · No event program listing

RESERVE YOUR SPONSORSHIP

Contact **Pamela Babb**, Director of Grants and Development
(646) 217-3373 · pbabb@housingpartnership.com

Sponsorship, tribute message & experience deadline:
October 2, 2026